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HERB ALPERT'S CAST BRONZE SCULPTURE "THE MUSICIANS" DRAWS THE HIGHEST WINNING BID OF ANY ITEM – \$60,000 – AT THE GRAMMY® FOUNDATION'S ANNUAL STARRY NIGHT GALA ON JULY 28, 2007

LOS ANGELES, CA, August X, 2007: In addition to being a legendary trumpet player and co-founder of **A&M Records**, **Herb Alpert** is a renowned visual artist whose sculptures and paintings have been exhibited in museums and galleries worldwide. This summer, **Alpert** donated one of his **cast bronze** pieces, "**The Musicians**" to the **GRAMMY Foundation** for auction at their annual **Starry Night Gala**.

The event – which this year honored **Quincy Jones** with the **Foundation's Leadership Award** – took place **July 28** at **UCLA's Straus Stadium**. **Alpert's "The Musicians"** emerged as the item sold for the highest price at **Starry Night's** live auction with a final bid of **\$60,000.** "It was a remarkable moment in the auction," said **MusiCARES/GRAMMY Foundation's Kelly Burgos**, "which was facilitated by our wonderful auctioneer, **David Foster.**"

Herb Alpert's long association with the **Recording Academy** includes **eight GRAMMYS**, among them the prestigious **Salute To Industry Icons™/President's Merit Award** and the **Trustees Award**, received jointly with fellow **A&M Records** co-founder **Jerry Moss** in **2007** and **1997**, respectively. **Alpert's six GRAMMYS** as an artist/producer began with a trio of honors for the **1965 Herb Alpert & Tijuana Brass** hit "**A Taste Of Honey,**" including **Record of the Year**. Most recently, as a solo artist, he received a **Best Pop Instrumental Performance GRAMMY** for the **1979 #1 Pop/#4 Black/#1 AC** single "**Rise.**" On **May 29**, the also chart-topping album **Rise** became the latest addition to **Shout! Factory's Herb Alpert Signature Series**, featuring remastered & expanded reissues of **Alpert's** entire catalogue, solo and with **TJB**.

Alpert has been sculpting and painting for almost as long as he's been making music. Most recently, in **2006**, "**Spirit Totems: Herb Alpert Sculpture 1995-2005,**" presenting his monumental cast bronzes, was shown at the **Pasadena Museum of California Art**. In **2005**, the **Spirit Totems** were on display for six weeks in a public exhibition at **NYC's Bryant Square Park**. Upcoming, his sculptures will be shown at **Texas A&M University** and at **UCLA**, where, in **2005**, **Alpert** and **Moss** bequeathed "**The A&M Collection**," a wealth of **A&M Records** papers and artifacts, to the university library.

For more information, log on to **www.herbalpert.com**

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